







DUBAI PRESS CLU



Outdoor Media Partner



Transportation Partner

 $\infty$ 

Telecommunication Partner



Leading Partner



Sustainability Partner



Main Partner



Strategic Partner



Media partner







































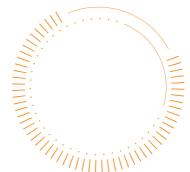












Day One 3 April 2018 | Madinat Jumeirah

## Registration

### 10:30 - 10:50

20-Min Talk

## "Top Media Trends"

Alpha Stage – DP World



Yasser Abdel-Aziz
Columnist

# Till I

9:30-10:30

# "The Transformational Arm of Regional Media"

Beta Stage - DEWA



**Dr. Ali Al-Nuaimi** Editor-in-Chief, Al-Ain.com

## = :

#### 10.55-11.15

20-Min Talk



# "Artificial Intelligence and the Future of the Press"

Alpha Stage - DP World



#### Lisa Gibbs

Director of News Partnerships The Associated Press "AP"

# "Facebook : Changing the Media Landscape"

Beta Stage - DEWA



#### Patrick Walker

Director of Media Partnerships EMEA, Facebook

# <u>=</u>;

#### 11:20-11:40

20-Min Talk



# "The Rise of Lies & Misconceptions"

Alpha Stage - DP World



#### Dr. Fahad Al-Shulaimi

President of Gulf Security and Peace Forum

# "Building a Stronger Future for News"

Beta Stage - DEWA



#### Carlo Biondo

President EMEA Strategic Partnerships, Google

MATT Day One 3 April 2018 | Madinat Jumeirah

Panel

Discussion

"Key Trends Reshaping Arab Media"

Beta Stage - DEWA



Ayad Abu Shakra Columnist & Political Analyst



Dr. Ayed Al-Manna Researcher & Political Analyst



Moderator: **Ibrahim Bader** Anchor, Al Arabiya News Channel

Main Dialogue Session

Al Joharah Ballroom - DP World



Moderator: Muntaha Al Ramahy Anchor, Al Arabiya News Channel



### H.E. Sheikh Khalid bin Ahmed Al Khalifa

Minister of Foreign Affairs, Kingdom of Bahrain

### "DP World" Lunch

By Invitation



#### 13:10-13:30

20-Min Talk

#### "Visuals: Changing the World & Shaping the Future"

Alpha Stage - DP World



#### Phil Chetwynd

Global Editor-in-Chief Agence France-Presse (AFP)

### "Engaging the Audience in a Digital Era"

Beta Stage - DEWA



### Peter Greenberger

Global Director, News Partnerships **T**witter









Sawsan Al Shaer Columnist

# "Vision of Media in a New Middle East"

Beta Stage - DEWA



Dr. Mamoun Fandy

Director London Global Strategy Institute



"Emirati Media Trends"

Al Joharah Ballroom - DP World

**Speakers** 



Moderator: Naoufer Ramoul

Anchor, Dubai Media Incorporated (DMI)



Sami Al Reyami
Editor-in-Chief
Emarat Al Youm Newspaper



Raed Barqawi

Executive Editor-in-Chief Al Khaleej Newspaper



Mohammed Al-Hammadi

Editor-in-Chief Al Ittihad Newspaper



Mona Bu Samra

Managing Editor-in-Chief Al Bayan Newspaper



# "WikiTribune's News Experience"

Alpha Stage - DP World



Peter Bale
Launch Editor
WikiTribune

### "Journalism: Old Vs. New"

Beta Stage - DEWA



### Nayla Tueni

Editor-in-Chief Annahar Newspaper, Lebanon

Day One 3 April 2018 | Madinat Jumeirah



20-Min Talk

### "Game Changers: Political Trends in Media"

Alpha Stage - DP World



#### Dr. Ebtisam Al Ketbi

President Emirates Policy Centre

# "Defining Soft Power in the Arab Media"

Beta Stage - DEWA



#### Dr. Fawaz Gerges

Professor of International Relations London School of Economics & Political Science

## 15:40-16:00

20-Min Talk

# "Arab Media Crisis" Alpha Stage – DP World



Hussein Shobokshi

"Media and the Fear of Change"

Beta Stage - DEWA



Sultan Al Qhtani

Editor-in-Chief Riyadh Post

## 16:00-16:20

20-Min Talk

## "Top Media Narratives"

Alpha Stage - DP World



#### Afshin Molavi

Senior Fellow, Foreign Policy Institute Johns Hopkins University

#### "The Fight Against Fake News"

Beta Stage - DEWA



#### Mohamed Al Arab

Correspondent Al Arabiya News Channel



## arab news Dinner

By Invitation

19:30

### Side Activities

09:30-10:30

**Social Media Park Entertainment** 

Dubai Media City

Media Lab - Emirates NBD

Workshop

"Google News Initiative"

Presented by: Matt Cooke

Head of Google News lab International



Media Lab - Emirates NBD

Workshop

"Ethical Journalism in a Fast-paced World"

Presented by: Claudia Maedler

Gulf Bureau Chief



### **Bloomberg**

12:00-12:30

**Social Media Park Entertainment** 

Dubai Media City



Media Lab - Emirates NBD

Workshop

"Facebook Journalism Project"

Presented by: Fares Akkad

Head of Media Partnerships

Middle East, Turkey & Africa

facebook











Day Two 4 April 2018 | Madinat Jumeirah

# 10:30-10:50 20-Min Talk

## **"Illusion Vs. Trust"** Alpha Stage – DP World



Nashwa Al Ruwaini CEO - Pyramedia Group

# "Media Campaign & News Dissemination"

Beta Stage - DEWA



Mohammed Al Mulla
TV Host

# 10:55-11:15

20-Min Talk

### "The Creation of Fabrication"

Alpha Stage - DP World



Nashwa Aly
Head of Public Policy, MENP
Facebook

### "Quality Digital Journalism"

Beta Stage - DEWA



Matt Cooke

Head of Google News lab International

# 11:20-11:40

20-Min Talk

### "Innovative Media Solution"

Alpha Stage - DP World



#### **Rob Bradley**

Vice President Digital Commercial Strategy, CNN

# "Opinions, Doubts and the Actual Truth!"

Beta Stage - DEWA



#### Loay Al Shareef

Researcher of Ancient Arabian Civilizations

## Day Two 4 April 2018 | Madinat Jumeirah



Dialogue Session

20-Min Talk

Beta Stage - DEWA

"The Fear of New Ideas"



Dr. Abdullah Al Ghathami Columnist and Writer



Minister of State for Information, Broadcasting, National History and Literary Heritage, Pakistan



Moderator: Baker Atyani

Southeast Asia bureau chief Arab News Newspaper

### 12:00-12:30

Panel Discussion

### "Jerusalem At the Heart of Media"

Al Joharah Ballroom - DP World

### **Speakers**



Tariq Al Momani Editor-in-Chief



Diaa Rashwan Head of the State Information Service (SIS) Egypt



H.E. Nabeel Al Hamer

Former Minister of Information, Bahrain



/////// Willillin .

Moderator: **Nadim Koteich** Columnist & Political Satirist

# Al Rai Newspaper

# Jordan

Panel Discussion

### "The Ever-Changing Journey in Arts"

Al Joharah Ballroom - DP World



Moderator: Neshan TV Host

#### **Speakers**



Naiwa Karam Artist



Ali Jaber Director MBC Group Television

### Lunch Break







Al Joharah Ballroom - DP World

Social Media Park Entertainment

### **Under the Patronage of**



Arab Media Forum concludes with a special ceremony honoring winners of the 17th Arab Journalism Award (AJA)

### Side Activities

Dubai Media City

10:00-10:30 10:00-10:20

Beta Stage - DEWA

In Collaboration with

Award Ceremony

Honoring ceremony for the 2nd edition of the "Investigative Jouranlism" competition

for high school students



Workshop



Media Lab - Emirates NBD

"Create your Moments"

Presented by: Heba Abdelwahab

Arabic Moments Curation Lead, MENA







Workshop



Media Lab - Emirates NBD

"The UAE Astronaut Programme"

Presented by: Saud Karmustaji

Head of Operations Management, UAE Astronaut Programme





Dubai Media City

13:00-13:30

**Social Media Park Entertainment** 

